MyLongLunch....."some might say"

Contributed by Keith Robinson

For those that know me this is not a reference to a my days as a media director, or my size, but a very neat event founded by Jamie Leonard and which I am off to today for a second time.

So what is MyLongLunch? Simply put, it is speed pitching. You are at a good venue, each participant has a small booth in a room packed with HR comms agency people. You get 10 minutes with each to pitch your business or service.

It is time efficient for both parties. There are no "how's the golf, pets" etc - conversations. You have to get to the point and it s a great way to fine tune your "elevator pitch".

I am attending wearing two hats; to interview the founder Jamie (should be fun) and to discuss the launch of a new site www.careersiteadvisor, which aggregates career sites and job boards in the UK into an easy to search index. This will provide the job seeker and, soon, "industry professionals" the ability to review the sites they visit; therefore it will become a career site comparison site.

The site links to the embedded careers page of over 1,300 corporate career sites today(this grows every week as more sites come on board) and all basic listings are free.

Career and job seeking advice from across the web is found and added daily, making CareerSiteAdvisor a true career portal.

More on MyLongLunch after the event with the interview and review of the event.

Great day to all.